

## A Closer Look at:

# Duquesne University

John F. Donahue Graduate School of Business / Pittsburgh, PA

<http://www.business.duq.edu/grad/>

### WHAT THE SCHOOL SAYS:

The Donahue Graduate School of Business at Duquesne University strives to develop strategic, ethical and multi-disciplined leaders who are capable of managing in an uncertain global economy. The focus of the program is on formulating responsive strategies to serve all stakeholders – customers, shareholders, employees, communities, and society – with integrity.

### A QUICK LOOK

NOTE: All information is self-reported data submitted to the Center for Business Education

#### COURSES\*

Accounting (2)  
Business & Government (1)  
Business Law (1)  
CSR/Business Ethics (9)  
Economics (2)  
HR Management (1)  
Information Technology (3)  
General Management (6)  
Marketing (7)  
Operations Management (3)  
Strategy (1)

#### KEY CONCENTRATIONS

Environmental Management  
Business Ethics

#### KEY JOINT DEGREES

MBA & MS Environmental Sciences  
MBA & MA Social and Public Policy

#### ACTIVITIES\*

Speakers/Seminars (3)  
Orientation Activities (1)  
Student Competitions (1)  
Clubs & Programs (2)  
Institutes/Centers (1)  
Concentrations (2)  
Joint Degrees (11)

\* Figures in parentheses indicate the number of courses/activities that, in whole or in part, integrate social, environmental, or ethical perspectives

### NOTABLE FEATURES

#### CORE COURSES:

- ***Applied Business Ethics***

This course examines basic ethical decision-making skills necessary to recognize, evaluate and resolve ethical conflicts. The course also examines the organizational influences affecting ethical decision making and behavior. An emphasis on technological and global issues will be incorporated throughout the course. Using current periodicals and newspapers, students will identify ethical and social issues that could impact business.

- ***Public Affairs Management***

In this course, students identify and evaluate key external and internal organizational forces and environments impacting the organization. Students will contrast the origins of corporate social responsibility and corporate citizenship, review the current state of the regulatory business environment, conduct an organizational ecological audit, and explore the international views and perspectives of a global public issue.

#### ELECTIVE COURSES:

- ***Global Marketing Management***

This course provides a conceptual framework for a managerial approach to global marketing. It presents the performance of a marketing function within the context of social, environmental, public policy, and ethical issues as it pertains to the international, global environment.

- ***Strategic Supply Chain Management (SCM)***

The focus of this course is on the impact of effective SCM on the organization's productivity and competitiveness. Social and environmental factors are inherent to understanding the value chain. For example, ethical issues critical in making purchasing decisions relate to bribery and fair treatment of suppliers. In addition, critical environmental factors must be considered in the packaging, design, and disposal of products. Field research combined with Duquesne SCM software, will provide students experience in SCM strategic development and integration.

#### INSTITUTES AND CENTERS:

- ***Beard Center for Leadership in Ethics***

The Beard Center for Leadership in Ethics seeks to become a nationally recognized resource for businesses, not-for-profit organizations, professional associations, and universities interested in promoting applied business ethics or compliance programs or ethics education. The Beard Center strives to be at the leading edge in providing materials and delivering these materials in the form of ethics and compliance programs, forums discussing critical business ethics issues, and effective, innovative learning techniques used in business ethics instruction.

#### QUESTIONS TO CONSIDER:

***Does any required course contain some element of Social Impact Management? YES***

***Is any required course entirely dedicated to social, environmental or ethical issues? YES***

***Is there a Net Impact Chapter on campus? YES***

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### ANNUAL EVENTS:

- ***Ethics Luncheon Forum***

Tri-annual event where speakers or a panel of speakers address important ethical issues, including those impacting society and the environment.

### OTHER PROGRAMS:

- ***Donahue Sustainability Speaker Series***

Lecture Series on Advancing Global Business Sustainability designed to promote an understanding of economic prosperity through management of financial, human and natural resources. The lecture series allows the Donahue School to introduce a forum for distinguished scholars to visit the University to speak on topics related to sustainability.

### STUDENT CLUBS AND PROGRAMS:

- ***Donahue Business Society***

The Donahue Business Society serves as a student advocacy group that works with both the students and faculty to improve the student experience of earning a Duquesne MBA, strengthen alumni relations and networking, improve career placement before and after graduation, and work with local charities to build leadership and character within the business and local communities.

- ***Duquesne University Net Impact***

Donahue Net Impact is involved in community and sustainability activities such as Stocking Stuffer Drives for the community, campus greening initiatives, and cell phone collections to use for recycling purposes.

### SCHOOL DEMOGRAPHICS

**Number of Full-Time Students** 146

**International Students** 8%

**Female Students** 39%

2006/2007 School Year

### THE CENTER FOR BUSINESS EDUCATION'S BOTTOM LINE ON DUQUESNE UNIVERSITY:

Compared to other business schools in our survey, Duquesne University offers an excellent number of courses featuring relevant content, and does an excellent job in those courses explicitly addressing how mainstream business improves the world. Duquesne University requires 14 core courses featuring relevant content.